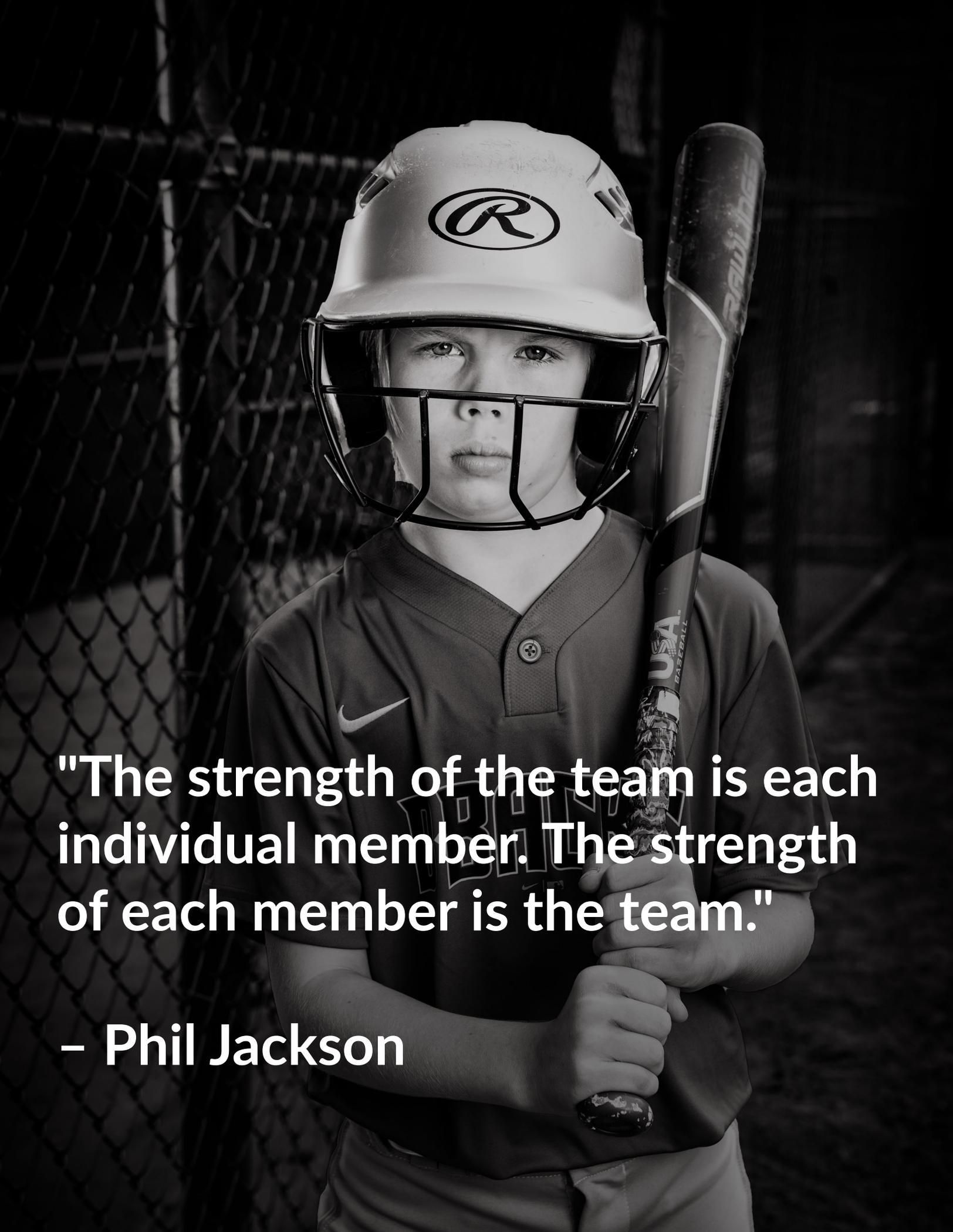


ROE & CO.
SPORTS



EPIC PHOTOS. BIG LEAGUE STYLE.

A black and white photograph of a young boy in a baseball uniform and helmet, holding a bat, standing in front of a chain-link fence. The boy is looking directly at the camera with a serious expression. The helmet has a large 'R' logo on the front. The bat has 'USA BASEBALL' written on it. The background is a chain-link fence.

"The strength of the team is each individual member. The strength of each member is the team."

– Phil Jackson



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OUR TEAM



Kurstin Roe
Team Co-Captain



Lucia Roe
Team Co-Captain

We're Kurstin and Lucia Roe, the husband-and-wife team behind Roe & Co. Sports. Our journey in photography started with weddings in 2006, but in 2008, we casually began photographing local hockey clubs. Little did we know that would grow into a thriving sports photography business, capturing 10,000 to 20,000 athletes each year. By 2020, our sports division had expanded so much that we launched its own dedicated brand and franchise—Roe & Co. Sports.

Kurstin grew up playing nearly every sport imaginable, giving him a deep understanding of athleticism, movement, and the energy behind the game. Lucia, with a sharp business mind and an eye for detail, ensures every part of our operation runs smoothly. We love the culture, the camaraderie, and the life lessons kids gain through sports, and we bring that same enthusiasm to every team we work with.



HOW WE CHANGE THE GAME

At Roe & Co. Sports, we bring the energy, precision, and efficiency of a championship team to every photo day. From pro-level imagery to lightning-fast delivery, our process is designed to make athletes look and feel like all-stars—all while keeping things seamless for parents and leagues. We invest in people and process to make every photo day fun, fast, and unforgettable.



AFFORDABLE PRICING



No Commitments. No Confusion.

We offer flexible packages for every family with no prepaying required. View your photos online before you buy, and choose only what you love. From print bundles to digital downloads, our pricing is designed to be clear, fair, and competitive. Pricing starts at just \$9.

OUR WINNING FORMULA



Proven Under Pressure

We've perfected our process over 15+ years of experience. We adapt, execute, and deliver top tier results in any situation.



Effortless Photo Day

No long lines, no stress, no paper order forms, just smooth execution. Your coaches and parents are going to love us.



Lightning-Fast Turnaround

Blazing speed from shoot to delivery. Photos arrive to your inbox in about a week. Orders arrive to your home in 5-7 business days.



No Upfront Ordering

We're so proud of our photos that we want you to see them before you buy them. You can even order right from your phone. It's that easy!



Built For Every Club

Scalable solutions for leagues, clubs, and schools of all sizes. From 50 athletes to 1000+ athletes, we've got you covered.



Elite-Level Efficiency

Efficiency might as well be our middle name. We are a well oiled machine and it shows at every part of the process



All-Star Team

Trained pros who know the game and sport inside and out. We have former D1/D3 college athletes on our staff, and all of our photographers have played sports.



Scheduling Masters

We can help make YOU look good by coordinating logistics like a championship winning playbook.



In & Out Fast

For most shoots, parents and players should expect to be onsite less than 30 minutes.



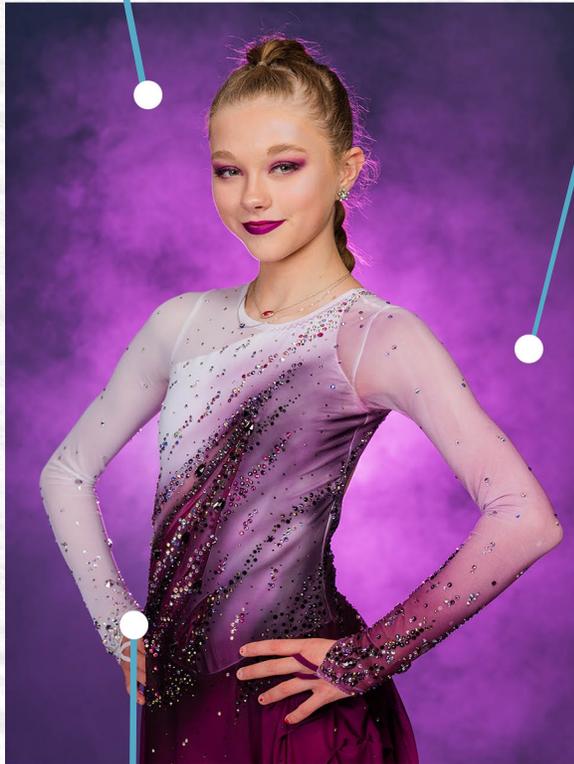
Happy Parents!

Eliminate parent complaints about quality and speed. We'll make you look good!

ANATOMY OF OUR SIGNATURE PORTRAITS

Clean Composition

Every detail is intentional, from framing to background, for a polished feel.



Swag It Up

Effortlessly cool, dripping with confidence and attitude.

Pro Athlete Vibes

Styled and coached to feel like a pro media experience.



Flattering Pose

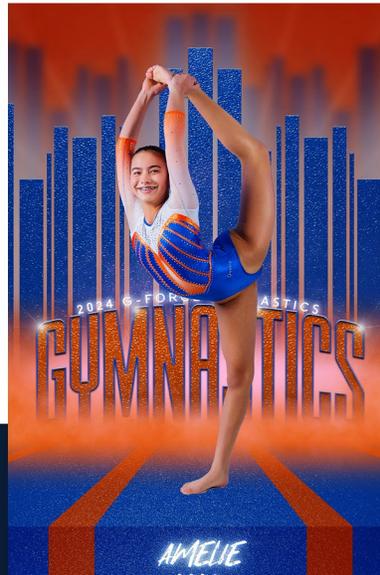
Confident, age appropriate & sport-specific poses that bring out each athlete's best.

Dynamic Lighting

We use up to 6 lights per photo for bold, dramatic lighting that makes every image pop.

Exceptional Color

Crisp, vibrant edits with true to life skin tones.



DIGITAL COMPOSITE PORTRAITS

- Shot on green screen
- Customizable backgrounds
- Flexible shooting locations
- Excellent for team branding
- Perfect for social media design
- Consistent look & feel
- Great for large club photos
- Creative flexibility



MEDIA DAY EXPERIENCE

STAND OUT FROM THE CROWD

We bring the lights, the gear, and the hype. Our Media Day packages combine team and individual photos with custom graphics and video content all tailored for social media, marketing, and recruiting.

Whether you're building excitement for the season or helping athletes get noticed by scouts, we create content that gets shared, reposted, and remembered.



COLLEGE RECRUITING

Our content is perfect for player profiles, recruiting pages, and coach communications. Help your athletes stand out with visuals that speak their level of commitment and talent.

MEDIA DAY PRICING



Pro Package - \$129/Player

Everything in Elite, plus:
15-30 sec vertical hype video (player intro or pose reel)
1 printed poster (11x17" or 12x18")

Elite Package - \$89/Player

Everything in Starter, plus:
3 additional action-style poses
1 custom "Game Day" graphic with name, number and team logo
1 individual PNG cutout (transparent background)

Starter Package - \$49/Player

2 high-res digital portraits
1 team composite image
Web-size downloads for social media
Access to online gallery

Club Pro Bundle - \$2500+

Covers 3-5 teams
Includes individual & team photo coverage
All digital files for club marketing use
1-2 videographers for hype reels
Up to 5 team banners
Admin rights to all assets

Team Media Bundle - \$950

Up to 20 players
Team composite image
One individual photo per athlete
One PNG cutout per athlete
One social media post graphic per athlete
One team hype video (up to 60 seconds)
Coach portraits (x4)
Full online gallery

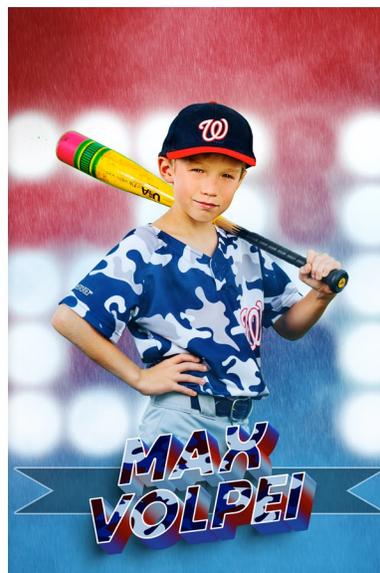


BANNERS



Stand Out On and Off the Field

We design bold, professional banners that showcase your athletes and your brand. Perfect for senior nights, tournaments, or team displays. All banners are custom-designed and printed on high-quality vinyl for lasting impact. From \$65+.





CONTACT US



202.903.5355



sports@roeandcosports.com



www.roeandcosports.com

Contact us today to schedule your photo day. Give your athletes and their families the best sports photos in the greater DC area.